



Manager for an Efficient and Innovative Footwear Industry

ABOUT SHOEMAN

Over the last years, the European footwear sector is demanding more specialized expertise and new skills suitable to company's specific requirements towards new business models, innovative and high-tech technologies, design and styling, environment issues, etc.



SHOEMAN aims to provide the instruments for this **re-engineering of the footwear sector** and offer to the existing and aspiring managers of the sector the most up-to-date information and training.



OBJECTIVES

- anticipate the job related requirements in footwear industry, to improve the transfer and use of new and existing knowledge
- create a common qualification framework for the European and Turkish footwear industry;
- develop new methodologies and learning tools based on MOOCs

TARGET GROUPS

end-users, beneficiaries and project stakeholders in the footwear industry

OUTPUTS

01: Need Analysis & State of the Art Report

02: "New" Manager of the Footwear Industry

03: E-Learning Platform (MOOC) - "Manager for an Efficient and Innovative Footwear Industry"

04: Virtual Challenge Community

05: Book of Lectures "Footwear Company Management Simulation and Product Development"

06: Decalogue "Collaboration between companies, research and training centres: a key factor for innovation and lifelong learning"



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